Jordana Ray

UI Front End Web Developer

jordana@jordanaray.com | linkedin.com/in/jordana-ray | jordanaray.com

Minneapolis, MN | (217) 823-2539

UI Front End Developer delivering pixel perfect, responsive websites for B2B SaaS companies and startups since 2017. Implemented high-traffic sites for 40+ enterprise level and Fortune 500 clients. A Creative Problem Solver with a meticulous eye for detail stemming from a background in visual arts.

WORK EXPERIENCE

UI Front End Web Developer | *Radancy - New York, NY (Remote)* | 04/2022 - 07/2025
- Engineered high-traffic, responsive websites for a diverse portfolio of high-profile, globally recognized brands.
- Developed robust web-client user interfaces by leveraging expertise in HTML5, CSS3, and JavaScript, ensuring seamless integration with various server-side components and back-end systems.
- Integrated dynamic content into webpages using ASP.NET Razor C# syntax.
- Enhanced client self-service experience by transforming designs into editable and reusable CMS components, ensuring a flexible and intuitive content management experience for non-technical client teams.
- Collaborated cross-functionally with Product Managers, Designers, and content editors to translate designs into clean, accessible, and standards-compliant code (including proficiency in cross-browser compatibility).
- Managed multiple concurrent project requirements, making appropriate technical decisions while ensuring UI deliverables were completed on time with a strong focus on quality, web optimization, and performance.

UI Front End Web Developer | *Independent Consultant - Boulder, CO and Remote* | 01/2017 - 04/2022
- Developed marketing pages, including email templates, webpages, and landing pages using diverse technologies prioritizing web standards and WCAG accessibility.
- Optimized the User Interface of an enterprise web platform utilizing Vue.js and React
- Implemented code into Content Management Systems (CMS) for client use.
- Deployed websites onto production servers ensuring secure access through SSL certificates.

UI Web Developer | *Roster - Boulder, CO* | 01/2019 - 12/2020
- Collaborated with designers to create and optimize various iterations of marketing websites utilizing HTML, CSS, Javascript, and Bootstrap.
- Transformed Sketch, Zeplin, and Figma files into responsive, cross-browser compatible websites.

UI Web Developer | *IdealPath - Boulder, CO* | 01/2017 - 12/2019
- Developed email templates, webpages, landing pages, and custom Bootstrap components using HTML, CSS, and JS
- Created reusable CMS modules and templates, optimized for client editability and experience.
- Implemented pages and components into an internal Content Management Platform and marketing automation tool.

UI Web Developer | *SurveyGizmo - Boulder, CO* | 01/2017 - 12/2018
- Developed marketing materials, such as email templates, webpages, and landing pages from Adobe and Sketch files.
- Implemented responsive designs across multiple devices utilizing HTML5 and CSS3 technologies.

SKILLS

- HTML
- CSS
- JavaScript
- Git / Version Control
- Content management systems (CMS)
- Front End Frameworks / Libraries
- SASS and LESS
- Cross-browser compatibility
- Problem solving
- Attention to detail

EDUCATION

Southern Illinois University Edwardsville | *Bachelor of Art - Photography and Design* | 08/2009 - 05/2013

Additional Training: Coursera | Scrimba | Treehouse | Udemy | freeCodeCamp